Roll Out for BotCon 2015!

Join us in St. Charles, IL, June 18-21, for BotCon® 2015 at Pheasant Run Resort! This official Hasbro sponsored celebration returns to the mid-west for another glorious TRANSFORMERS® weekend full of fans, friends and 'bots!

What will you experience at the show?

Special Guests-featuring voice actors, artists and, of course, the Hasbro *Transformers* Team. The Hasbro Team will be on hand the entire weekend to show you the upcoming products and to answer your burning *Transformers* questions.

Panels and Seminars-led by Hasbro, special guests and experts in the *Transformers* community. These presentations will totally immerse you in all things *Transformers*. Learn inside information, meet celebrities, watch demonstrations and more!

Exhibit Hall-featuring over 200 tables of *Transformers* merchandise for sale. There are thousands of items each year that trade hands in this BotCon focal point.

Transformers Film Fest-displays the talents of *Transformers* fans from all over the world. Come watch stories you have never dreamed of being shown on the big screen!

Contests-showcase the incredible skills of *Transformers* artists everywhere. Start designing your entries today as you could be a big winner in one of the five different BotCon contests.

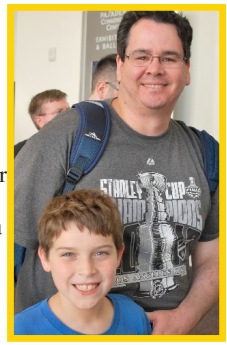
Autographs-will be available from many of your long-time favorite Transformers voice actors and other special guests.

Transformers Customizing Class-a day long optional event that teaches fans to take off-the-shelf *Transformers* and create new characters by repainting existing toys.

Local Tours-are always a great way to start your week by touring the Chicago area with your fellow *Transformers* enthusiasts! This is a terrific way to meet other fans and share memories that will last a lifetime!

Private Exhibit Hall Experience-will give registered attendee fans the first opportunity for purchasing in the Exhibit Hall on Friday afternoon.

Room to Room Trading-provides collectors an opportunity to swap, buy and sell items from their personal collections in the evenings when the Exhibit Hall is closed. Have just a few extras you would like to swap? Well, this is your chance to trade with other collectors.



And don't forget the BotCon 2015 toys and souvenirs!

BotCon Figure Set

Axiom Nexus is the home of the mighty Transtech – a breed of advanced Transformers who have taken it upon themselves to observe and preserve the entirety of the multiverse, duties which include retrieving any errant Transformers who have fallen into the cracks between universes. Many of these Offworlders are returned to their home universe, but there are hundreds, whether through choice or necessity, who have decided to remain in the Transtech capital city or under it, as is the actual case.

The Offworlder Zone Security Administration attempts to keep law and order in the under-city portion of Cybertron, but even they cannot be everywhere. Where there is absence of law and order, there is transgression and discord, and the worst of the worst of the criminal element can be found in this years five-figure BotCon 2015 **Cybertron: Most Wanted** Convention Box Set!

So who are the **Cybertron: Most Wanted** criminals? They are as follows:

The Thief – MAXIMAL PACKRAT. Although he has sworn loyalty to the heroic Maximals of his home universe, Packrat is more loyal to his hoarded belongings than any given faction. His constant need to add to his collection has often put himself on the wrong side of the law as his obsession with possession is an unstoppable impetus uncaring of who the proper owner of an item actually is.

The Muscle – DECEPTICON BATTLETRAP. Once a Duocon, Battletrap was forced into becoming a Triplechanger after being diagnosed with Machanimus Disjunctus – a condition in which the two halves of his Duocon neural system grew immunity towards one another. Now with his mind permanently re-fused into a single brain, Battletrap has found a new sense of creativity that he has used to delve into the darker depths of Axiom Nexus' Offworlder Zone. That said, he still prefers being the heavy-lifter and heavy-hitter rather than the thinker as he is uncomfortable with his new brainpower.

The Loose Cannon – Shattered Glass AUTOBOT STEPPER. Once one of the most trusted guards of the evil OPTIMUS PRIME. Stepper had access to near-unlimited power and prestige on all of Cybertron. What he chose to do with this power was... to go insane. Envious of his brother Ricochet's Targetmaster partner, Stepper crafted his own, a lifeless puppet that he named "Nebulon". He even treated it as a living robot... Until it was destroyed during a mission to capture offworld intruders. That same detonation sent Stepper hurtling through the multiverse and to the doorstep of Axiom Nexus where he found an actual, live Nebulan. Eager to become an actual Targetmaster, Stepper is willing to do anything the diminutive Minicon tells him to do, regardless of the laws that he would break.

The Boss – DECEPTICON MEGATRON. In his own timeline, Megatron felt out of place. He defeated his foe, OPTIMUS PRIME, conquered nearly the entire planet Earth, and restored power to Cybertron, yet he could not find himself feeling victorious. Optimus Prime had been replaced by another Autobot leader, the humans proved difficult to control, and Cybertron's surface still remained mostly barren. Everything just made Megatron feel... old. And tired. Finally facing defeat at the hands of RODIMUS PRIME, the Decepticon leader found himself instead in the Offworlder Zone of Axiom Nexus, and a world of possibilities opened up before him. Though his body is war worn as ever, his spark pulses anew.

The Bounty Hunter – Decepticon Double Pretender OILMASTER. So mysterious that not even the highly advanced Transtech have heard of them, Oilmaster proves that Double Pretenders do exist. One monstrous shell, a land combatant, and an aerial attacker all occupy the same shared telepathic gestalt mind, and the result is a terrifying one-bot assault team!

Registered Attendee Packages

Six convention packages available!

The ***Primus Package*** ($409 for club members or $509 for non-members) consists of the following and will be received at your assigned registration pick-up time:
• *Cybertron: Most Wanted* Set- A five-figure boxed set which includes Maximal Packrat, Decepticon Battletrap, Shattered Glass Autobot Stepper, Decepticon Megatron, Pretender Oilmaster; all presented in an illustrated display box. Also included with the set is a certificate of authenticity, tech specs and figure weapons.
• Convention name badge and convention pin.
• Convention program with comic.
• Admittance to the Exhibit Hall including the Private Exhibit Hall Experience on Friday and Early Bird privileges on Saturday.
• Admittance to all convention panels/seminars and Awards Dinner.
• The pre-convention tours, classes and Frank Welker VIP PASS are available for an additional charge.
• BONUS FIGURE: Primus Package attendees will receive an extra surprise convention piece not available with the non-attending package. This extra piece will not be sold and is our gift to you for making the trip. (You must pick up your convention package in person.)
• One entry per person (not per package) in the free trip giveaways (for the 2016 BotCon) drawing on Sunday at 3:15 pm. Two winners will be drawn.*†

The ***Mini-Con Package*** ($120 for club members or $195 for non-members) consists of the following:
• Convention name badge.
• Admittance to the Exhibit Hall including the Private Exhibit Hall Experience on Friday and Early Bird privileges on Saturday.
• Admittance to all convention panels/seminars and Awards Dinner.
• The pre-convention tours and classes are available for an additional charge. This package is NOT eligible for the Frank Welker VIP PASS.
• The Mini-Con Package is offered in conjunction with the Primus Package so that accompanying family members can join the fun. Each Primus Package is limited to three Mini-Con Packages.*†

The ***Protoform Package*** ($195 for club members or $295 for non-members) consists of the following:
• Convention name badge.

• Convention program with comic.
• Admittance to the Exhibit Hall including the Private Exhibit Hall Experience on Friday and Early Bird privileges on Saturday.
• Admittance to all convention panels/seminars.
• The pre-convention tours and classes are available for an additional charge. This package does NOT include the Awards Dinner. This package is NOT eligible for the Frank Welker VIP PASS.
• This package **DOES NOT** include any of the Primus Package figures.*†

The ***Iacon Package*** ($409 for club members or $509 for non-members) is for those who cannot attend the show and consists of:
• *Cybertron: Most Wanted* Set- A five-figure boxed set which includes Maximal Packrat, Decepticon Battletrap, Shattered Glass Autobot Stepper, Decepticon Megatron, Pretender Oilmaster; all presented in an illustrated display box. Also included with the set is a certificate of authenticity, tech specs and figure weapons.
• Convention pin.
• Convention program with comic.
• Does not include the bonus attendee figure.
• Items will be shipped three to four weeks after the show to your home address. (Use the *BotCon.com* registration link to order this package.)

Golden Ticket Upgrade

This year we continue to offer the optional Golden Ticket upgrade package for the Primus package holders. This upgrade is limited to 110 packages and provides you with the following extra benefits to assist you in maximizing your convention experience. The cost is added to the Primus package price and you must be a Transformers Collectors' Club member to take advantage of this special option.

• Early package pickup on Wednesday night OR Thursday before the regular posted pickup times.
• Early shopping at the club store for exclusives before the regular posted shopping times AND triple the regular limit on exclusive convention souvenirs.
• Exclusive Golden Ticket Cloisonné Pin.
• Pre-signed autograph item (signed by all attending special guests including Frank Welker).*
• Professional photograph with Frank Welker (Friday Afternoon).*
• Meet and Greet Reception (pictures, light hors d'oeuvres, no autographs) on Friday night with Susan Blu, John Moschitta and Derrick Wyatt.*
• Reserved seating in the first three rows of all panels.
• Option to purchase one Mini-Con Golden Ticket package per each Primus Golden Ticket. This option adds $100 to the Mini-Con Package price. Mini-Con does not receive autographs or photograph.

Cost is $400 added to the Primus Package (Golden Ticket total $809).

Frank Welker VIP PASS

We are thrilled to offer the BotCon 2015 Frank Welker VIP PASS. This package upgrade allows you access to our very special BotCon 2015

guest, Frank Welker. The VIP PASS cost is in addition to the cost of your Primus or Golden Ticket Primus package. You must be a Transformers Collectors' Club member to take advantage of this special pass.

The Frank Welker VIP PASS includes:

- One (1) autograph signed in person by Frank Welker
- One (1) professional 5x7 photograph with Frank Welker (Saturday afternoon).
- Exclusive Megatron art print
- Exclusive Megatron Cloisonné Pin
- First seating at the Frank Welker Panel

Please note that there will be no photography permitted during the autograph session. The cost is $200 added to your Golden Ticket or Primus Package. This VIP PASS event must be purchased in conjunction with one of the above packages.

Additional Details

During the first day (24 hours) of registration, all Primus or Iacon Package registrants will receive a special *Cybertron: Most Wanted* "first day of registration" cloisonné lapel pin.

In addition, 500 loose sets of the five-figure convention toys, which includes *Cybertron: Most Wanted* Convention Set: A five-figure set which includes Maximal Packrat, Decepticon Battletrap, Shattered Glass Autobot Stepper, Decepticon Megatron, Pretender Oilmaster, (packaged in poly bags, no box, no certificate, etc.) will be available for $309. Only *Transformers* Collectors' Club Member Primus or Iacon Package holders can take advantage of this offer and sets will be sold on a first-come, first-served basis. This is a great way to increase your 'bots for maximum display impact without having to take your figures out of the display box. Our special convention figures will NEVER be sold at retail stores and are extremely limited. This extra set is limited to one per Primus, Iacon or Golden Ticket Package purchased.

Just as in past years, there will be a limited number of souvenir figures available at the show. Registered attendees will have a first purchase opportunity starting on Thursday night during registration package pick-up.

Package pick-up instructions will be emailed in early June. Packages are limited, so sign up early!

Exhibitor Information

Exhibitor booths are $450. Fee includes two 8' tables, one 6' table and 2 Exhibitor badges. Booth size is approximately 11' wide by 8' deep. Single tables are available for $275 and include one badge. Booths and tables are limited. Each Exhibitor booth will receive one surprise bonus figure. Multiple Exhibitor booth contracts and payments received by May 15, 2015 will receive a $25 discount. Single booths and single tables are not discounted and single tables are limited to one per exhibitor, not combinable with a booth. Artists Alley table - don't forget that you can get a single table to show-and-sell your custom *Transformers* art, for $225.

Standard electrical hookups (20 amp for all booths or tables are $140 per hook up (total for all 3 days). Placement in the Exhibit Hall will be assigned in the order the registrations are received. The earlier your registration is received, the closer your booth will be to the front of the Exhibit Hall. The entire facility is air-conditioned and carpeted. Exhibitor's product content must be at least 50% *Transformers* related. This means robots, action figures, comics, sci-fi or related products. General toys or dolls are not allowed. Exhibitors must collect the 8% Illinois sales tax or current rate in effect at the time of the show. Exhibitors must file and pay using the forms provided at the show one week after the conclusion of the event. Please do not bring products that violate Hasbro owned intellectual property.

Exhibitors can drop their items into their space from 8:00 pm 10:00 pm on Thursday night and begin set-up. Exhibitor set-up will continue at 7:30 am-2 pm on Friday. You must wear your Exhibitor Badge to enter the Exhibit Hall at any time during the show or set-up.

Shipping

If you have small inbound shipments, please consult with the hotel as charges are $5 per box and 40 cents per pound (630) 584-6300. If you have large shipments, please call our office so that we can give you directions on how to send a timed shipment. These shipments will need to ship to the PR Exposition Center (BotCon-your name) 4051 E Main Street, St. Charles, IL 60174 and can only arrive on Thursday. You will need to meet your shipment at the dock on Thursday so that you can drop it in the Exhibit room. In addition, please book your return shipment to be picked up on Sunday night after 5 pm (so you can meet your truck) to avoid any outbound shipping charges. Other outbound services will be handled by Pheasant Run and the charges are .35 cents a pound with a $35 minimum. Please call our office and advise us of what time you expect your shipment to arrive so that we can determine if there will be a loaner pallet jack available for you.

There will be a shipping company booth at the show to assist you in shipping your items home. They will have all types of packing materials and boxes available.

Hotel Accommodations

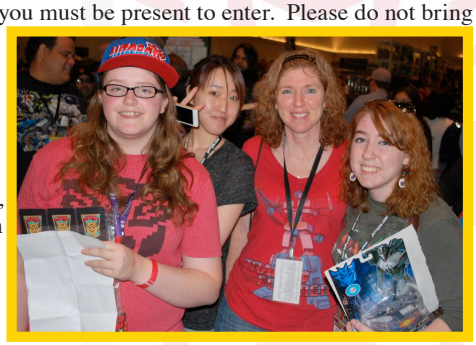
Response has been phenomenal! Even before official registration started, the room block is over 100% full, however, Pheasant Run continues to add rooms as necessary. Please use the hotel reservation link at BotCon.com. If you have any problems booking a room, please let us know. Airport shuttle details will follow on our web site.

BotCon Art Contests

Over $1,000 worth of prizes will be awarded! Each art contest will be judged by Hasbro designers and the winners will receive show dollars that they can spend with any exhibitor at the show. If you are planning to bring a display or contest entry, please contact us prior to June 1, to ensure that we have space allocated. All entries must be in place for judging by 12:00 AM on Friday.

There are five different art contests:
• 3-D Custom Figure (space limited to 24" x 24") - Prizes: 1st $100, 2nd $50, and 3rd $25. Contest is limited to ONE figure per entry, no teams or squads.
• Diorama (size limit: 48" x 30", as many figures as you desire) - Prizes: 1st $125, 2nd $65, and 3rd $35.
• 2-D Computer Generated Art - Prizes: 1st $100, 2nd $50, and 3rd $25.
• 2-D Hand Drawn Art Color - Prizes: 1st $100, 2nd $50, and 3rd $25.
• 2-D Hand Drawn Art Black and White - Prizes: 1st $100, 2nd $50, and 3rd $25. (All 2-D entries must not be larger than 20" x 24" and not smaller than 8" x 10".

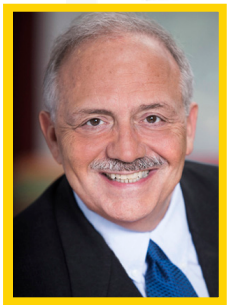
Entries must stay within the dimensions for the contest being entered. Oversized pieces will not be accepted. There is a limit of two entries per person, per contest and you must be present to enter. Please do not bring any entries that have won in past convention contests. All winners will be announced Saturday at the Awards Dinner. If you would like the judging criteria, please download it from *BotCon.com*.



There will also be an area for kids to show their special *Transformers* displays. Each child is limited to one display that will fit inside a 24" x 24" space. Please let us know by June 1, if you are bringing a child's display so that we can allocate space.

Guests/ Panels and Seminars

We have a great guest list planned for this year's BotCon. In addition to the Frank Welker VIP PASS, BotCon will once again be providing Primus package holders access to some of your fan favorite talents! This years guests include Susan Blu, John Moschitta and Derrick J. Wyatt. If you purchase a Primus, MiniCon or Protoform package, access to these guests (including autographs and pictures, Frank Welker VIP PASS is extra) are all part of your convention package.*



Seminars and panels will be presented on Friday, Saturday and Sunday. Each seminar will last 50 minutes and seat approximately 900 people. Topics will cover everything Transformers ...from collecting the toys, discussions with Transformers voice actors to a round-table featuring The Transformers Collectors' Club. Of course, Hasbro will once again be on hand for their highly anticipated panel. Watch BotCon.com for the official schedule.

Awards Dinner and Auction

On Saturday night, we are going to do things a little differently this year. The evening will consist of dinner, a group version of Transformers Trivia Game Show, a costume contest with show dollar prizes and something you have been asking for over the years...a cash auction, benefiting Cook Children's' Hospital.

This truly will be a fun and memorable evening. Evening attire is business casual or your favorite costume for the contest!

Transformers Customizing Classes

Due to high demand, we are offering two sessions of the *Transformers Figure Customization* class, one on Wednesday and one on Thursday! These classes will be overseen by well known customizer, Shawn Tessmann! Your class will take you through all of the intricacies of modifying, painting and assembling your new creations. Each participant will receive a never-assembled *Transformers* figure to customize! In order to allow as many people as possible to take the class, you may only sign up for one session. Seating is limited to 60 per class. In addition, all Primus, GT Primus, Mini-Con or Protoform attendees will be able to pre-order an ASSEMBLED (unpainted, pre-assembled) version of the class kit. Assembled Class Figures are limited to ONE per registered attendee (not a souvenir/GT tripling not in effect). This will help those who want the class figure but don't get into the class. In addition, you can be in the class and order one Assembled Class Figure per BotCon attending registered attendee.

Class (including unassembled Figure Kit) $120.
Assembled Class Figure (unpainted) $75.

Transformers Fan Film Extravaganza!

Send us your entry for our amateur *Transformers* film competition! Fans can submit their films of up to approximately 6 minutes in length on DVD. All accepted submissions will be screened on Friday and the audience will vote for the winners.

Submitted films must feature *Transformers* in some form and maintain a PG rating as a style guide. Films will be shown to the public at the discretion of BotCon. BotCon reserves the right to not accept any film that does not meet the submission requirements. Submissions must be received no later than June 1, 2015. Please do not submit films that have been shown at past *Transformers* events or contests. The winners will receive show dollars that can be spent in the Exhibit Hall: First $200; Second $100; and Third $50. You must be present to win. For additional information, visit *BotCon.com*.

HOURLY DOOR PRIZES!

Hourly door prizes will be awarded at ten minutes to the hour while the Exhibit Hall is open. Prizes will include all types of *Transformers* figures and memorabilia. At 3:15 pm on Sunday, we will draw for two free trips to the 2016 Convention from the registered guests who have completed their evaluations (airfare up to $450 along with lodging, transfers and package). You must be present in the Exhibit Hall to win!

General Admission / General Admission Parking

General admission is available on both Saturday and Sunday. Costs (per day): $25/adults; Children $10 (4 & under are free). Hours: Saturday, 10 am - 5 pm; Sunday, 9:30 am - 3:30 pm. Early Bird admittance is available on Saturday beginning at 9 am. Cost is $60. Free parking is available at the Pheasant Run Expo Center.

Pre-Convention Tours

This year, we are offering two pre-convention tours. If you sign up for a tour or the *Transformers* Customizing class, you can pick up your registration materials on Wednesday night at 9:30 pm. This means that you can be first in line for the souvenir figures offered on Thursday night. Sign-up today!

Wet and Wild Mob Tour

Wednesday June 17, 8:00 am - 6:00 pm

Join us for a fun filled day as we tour Chicago on both land and water! We start the day off with a Seadog Extreme Thrill ride on Lake Michigan. Experience exhilarating high speeds and full 180-360° spins as this jet-propelled ride blasts off to start and splashes down to stop! Experience full throttle slalom runs, sharp twists and turns, and feel the raw power and excitement of the Seadog Extreme's two

1400 HP engines. Also enjoy rock-n-roll music and a fun narration about Chicago.

From there we'll take a causal one-mile walk along the Lake Front Trail, right on the edge of Lake Michigan. The walk ends with lunch at the outdoor eatery Oak Street Beach (lunch is on your own). Our charter bus will pick us up after lunch where we will then be treated to a guided "Untouchables" bus tour. You will EXPERIENCE Chicago as it was during the 1920s and 30s. SEE the old gangster hot spots and hit spots. HEAR historically accurate accounts of the exploits of Capone, Moran, Dillinger and the rest of da boys. FEEL the excitement of jazz-age Chicago during the Prohibition Era. ENJOY a journey into the past as we cruise the city in search of the old hoodlum haunts, brothels, gambling dens and sites of gangland shootouts.

Please note that this tour will have a total walking distance of approximately 1.5 miles over the day and is not recommended for guests with cardiac or orthopedic conditions, back conditions or pregnant women. You must be over 48" tall to ride the Seadog Extreme.

Cost: $115.00 (lunch on your own)

Chicago Hop on-Hop off Tour

Thursday June 18, 8:00 am - 4:30 pm

Join us for a great day in Chicago! This driving tour includes a charter bus that will transport you from St. Charles to downtown Chicago for a day of site seeing, shopping and exploring. There you will take the

Chicago HOP ON - HOP OFF Tour which is the gold standard for getting around the sites in Chicago. Located on the shore of Lake Michigan, Chicago is a cultural, architectural, and historic showcase. With 7,000 restaurants and 77 neighborhoods, Chicago offers innumerable choices.
The tour provides you a ride, guides and the chance to make this city your own playground.

This HOP ON - HOP OFF tour is at your leisure. The charter bus will pick everyone up at a designated location/time for the trip back to St. Charles.

Cost: $100 (lunch on your own)

Convention Dress

For the Awards Dinner and Auction, dress is business casual (collar shirts-no shorts). All convention dress (including costumes) should be in accordance with family values (children will be in attendance), so please, no vulgar or revealing attire should be worn.

The Transformers Collectors' Club Wants You!

We have spent many long hours planning and researching this event, with the hopes that you will have a terrific time. So, take time out of your busy schedule and bring your friends and family to this once-in-a-lifetime weekend of *Transformers* fun. We want every member of the club to attend because this is your convention! If you are interested in helping to promote BotCon in your area (by handing out flyers/brochures), please let us know.

*Convention Packages, guests, contents, activities, tours and quantities are subject to change without notice. All guests may not attend all activities.
†Convention Packages are limited. BotCon® is a Registered Trademark of Fun Publications, Inc. Transformers® is a Registered Trademark of Hasbro, Inc

REGISTER ONLINE AT

BotCon.com

Transformers Collectors' Club
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817.448.9863 Fax 817.448.9843
email: questions@BotCon.com
Visit *BotCon.com* for up-to-the-minute changes and additions.